

ADVERTISING COMPLIANCE CERTIFICATE


AGENCY	<i>NSW Rural Fire Service</i>
CAMPAIGN TITLE	<i>How fireproof is your plan - 2020</i>
BUDGET (ex GST)	<i>\$2.0m</i>

In accordance with Section 8 of the *Government Advertising Act 2011* ("the Act")

NAME OF GOVERNMENT ADVERTISING CAMPAIGN: How fireproof is your plan "the Campaign"

I certify that, in my opinion, the Campaign:

- complies with the Act, the *Government Advertising Regulation 2018* and the NSW Government advertising guidelines;
- contains accurate information;
- is necessary to achieve a public purpose and is supported by analysis and research; and
- is an efficient and cost-effective means of achieving the public purpose.

Signature: 	Date: 2/10/20
Name: Rob Rogers AFSM	
Agency: NSW Rural Fire Service	
Position: Commissioner	